

Heather Francisco

www.heathermfrancisco.com
heathermfrancisco@gmail.com
360.223.1630
2529 88th DR NE Lake Stevens WA 98258



Education

Western Washington University: New Media and Graphic Design

Graduation: June 2005 with a BA in Graphic Design

Core courses include New Media, Graphic Design, Design Production, Illustration and Typography.

Professional Experience

Microsoft: MSN US Homepage

Senior User Experience Designer MSN US Homepage

Current Position

- Support the MSN US Homepage with continued design and user experience needs.
- Work closely with research, brand, development and project management teams to plan for future UX design releases.
- Help the global user experience team convert the US UX and design into other markets.

Microsoft: Branded Entertainment Experiences Team

User Experience Designer | Art Director

2006-2009

- Created highly interactive branded content from beginning to end with concept, information architecture, UX design, brand identity and animation design for partnerships between Microsoft and Fortune 500 Companies.
- Collaborated with strong design, development and agency teams to deliver high quality experiences with fast turn around times.
- Was awarded 2 web design W3 2009 awards for work on Grape-Nuts' "Guy's Manual" and Sprint's "Business on Main".

Cole & Weber: Contract through FILTER Design

Graphic Designer

2005-2006

- Worked with a creative team to develop new sites and online advertisements for the Kaplan University online college re-brand.

Sodexo Dining Services

Graphic Designer

2004 - 2005

- Constructed new information architecture and re-designed Sodexo's Western Washington online site.
- Created Sodexo online and print ads.

Professional Skills

Proficiency in PC and Mac OS

Adobe Creative Suite:

- Illustrator
- Photoshop
- InDesign
- Dreamweaver
- Flash

Additional Skills

- Illustration
- Photography
- Screen Printing

References

Kris Bergen: Microsoft BEET Design Lead | 425.706.4538 | kbergen@microsoft.com

Aehrich O'dubhchon: Art Director | 323.761.0116 | aehrich@blackhoundblue.com

Rhonya Hamada: Microsoft User Experience Engineer | 425.705.3523 | rhhama@microsoft.com